



## Sponsored Roaming for GSM

Via a single agreement with us, Syniverse Sponsored Roaming gives you access to hundreds of GSM operators as well as the revenue associated with roaming traffic.

Looking for a way to establish or enhance your roaming footprint around the globe, quickly and inexpensively? Wanting to increase roaming revenues and meet the needs of your subscribers? Syniverse has the solution.

With **Syniverse Sponsored Roaming**, you can give your subscribers immediate service in a large number of worldwide roaming partner networks. Via a single agreement with us, our solution gives you access to hundreds of GSM operators as well as the revenue associated with roaming traffic.

Let your subscribers roam in more places around the world. Serve more global inbound roamers. Do it all instantly, cost efficiently and easily. Do it all with Syniverse Sponsored Roaming – a solution that increases your roaming revenue while enhancing subscriber satisfaction.

### Benefits of Sponsored Roaming for GSM

- Delivers or augments international roaming quickly and cost efficiently, enabling you to get services to market faster.
- Generates revenue by enabling you to provide greater coverage for your subscribers, in hundreds of global roaming partner networks, with support for voice, SMS, data and CAMEL-based services.
- Simplifies implementation of roaming operations by letting Syniverse manage your roaming partner activities, alleviating the financial or time constraints associated with establishing direct roaming relationships.
- Seamlessly manages the inclusion of new destinations and continually provides your subscribers expanded coverage.

### Features of Sponsored Roaming for GSM

- The Syniverse solution consists of four key elements to simplify your roaming operations:
  - 1. Dual IMSI SIMs for outbound roaming** – The dual IMSI SIMs in your subscribers' handsets provide you with access to Syniverse Sponsored Roaming. If you have an existing agreement for your subscribers' roaming destination, our solution remains passive. For markets where there is no agreement, the SIM invokes our Sponsored Roaming service, providing your subscriber with transparent roaming for optimal global reach.



## About Syniverse

Serving more than 900 mobile operators, cable and Internet providers, and enterprises in over 160 countries, Syniverse Technologies offers market-leading solutions that simplify the complexities of roaming, messaging, network interoperability and business intelligence for mobile operators, MSOs, enterprise verticals and emerging mobile providers.

**2. Signaling** – Our platform routes signaling from the visited network, providing information and authentication for the home network to allow subscribers to roam, and giving you full visibility of your subscribers when they are roaming. The solution also lets you retain full control over your subscribers' privileges.

**3. Billing** – The solution provides TAP files to enable you to bill subscribers for their roaming services. It captures TAP records from the visited network and packages them for the home network, adhering to GSMA standards for roaming agreements. TAP incollect files for your retail billing are provided directly through a secure Internet connection.

**4. Data clearing/financial settlement** – Syniverse Sponsored Roaming follows industry standards for the transfer of TAP files, as well as financial clearing and settlement. The solution includes settlement with roaming partners for a total solution.

- Provides the flexibility to maintain any of your existing direct bilateral roaming relationships, a modular solution for unilateral needs, modular coverage for specific geographical needs, and seamless co-working with open connectivity roaming hub solutions.
- Provides outbound international roaming with an extensive list of worldwide networks and a multitude of international destinations, and inbound roaming (subject to specific industry requirements).
- Lets you retain control over your roaming plans.
  - You can obtain your own bilateral or unilateral roaming agreements.
  - Accepting new roaming partners is optional - you can determine whether new coverage available would generate financial or operational benefits.
- Operates in terrestrial, maritime and aviation networks.
- Based on industry standards related to clearing, settlement and fraud.
- Complies with GSMA industry requirements for terrestrial (BA.46) and non-terrestrial (BA.21) network extensions.
- Offers optional services including rating, rerating and TAP file creation.

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