



MMS Interoperability Solution for IP

Syniverse MMS

Interoperability Solution for IP provides MMS routing, interoperability, translations and management across technologies for ubiquitous messaging services among IP-based providers and mobile operators.

For a successful, revenue-generating MMS offering, immediate message delivery is a must. To ensure this capability, as an IP-based service provider you need the ability to manage a range of issues, such as interoperability, network and routing, and complex business relationships that exist in the messaging industry.

Fortunately, the **Syniverse MMS Interoperability Solution for IP** provides MMS routing, interoperability, translations and management across technologies for ubiquitous messaging services among IP-based providers and mobile operators. The interoperator messaging abilities of MMS Interoperability Solution for IP solve the complexities of the many relationships – both business and technical – between operators and service providers.

Syniverse has built its position of industry leadership on the ability to simplify and add value to the many-to-many relationships existing in the mobile, wireline and IP marketplace. As a trusted third party and through strategic partnerships with established players in the market, Syniverse is uniquely positioned to provide full connectivity in the mobile, IP and fixed-line services marketplace.

Benefits of MMS Interoperability Solution for IP

- Generates revenue – Allows your customers to originate messaging to other networks, driving up usage and customer satisfaction.
- Saves costs – IP-based service providers receive the latest technology without an up-front infrastructure investment.
- Includes world-renowned service and reliability – 24/7 monitoring and global customer support.
- Leverages interoperability expertise – Syniverse's role as a leader in the messaging industry uniquely positions us to effectively manage the IP, network and business issues associated with successful delivery of MMS.

Features of MMS Interoperability Solution for IP

IP-originated message routing combines SIP and VPN functionality with Syniverse routing and conversion capabilities to provide interoperability services that allow a subscriber to originate a message on one network and send it to a subscriber on a different network, using the phone number of the destination subscriber as the address of the MMS. Features include:

- A single destination to send all off-network MMSs to obtain interoperability among designated CDMA and GSM operators.
- A state-of-the-art, operator-grade call-processing platform hosted in a service-bureau environment.
- Customizable filtering to protect customers from unwanted messages.
- Real-time message processing instead of batch message delivery.



About Syniverse

Serving more than 900 mobile operators, cable and Internet providers, and enterprises in over 160 countries, Syniverse offers market-leading solutions that simplify the complexities of roaming, messaging, network interoperability and business intelligence for mobile operators, MSOs, enterprise verticals and emerging mobile providers.

- Real-time updates instead of daily or weekly updates often provided by other third party providers.
- Opportunity for service providers using an IP connection to take advantage of Syniverse's virtual private network (VPN) service for enhanced security, providing direct tunneling between authorized IP-VPN users.
- Reporting and online management tools.
- Full support for North American mobile number portability.
- Fixed-line MMS that enables fixed-line assigned numbers to send and receive MMS.
- Established business relationships with wireline number providers.

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